Feedback for Project Number 22

## Instructions

Use the program below (beginning line 13) to figure out who you will be critiquing. You will critique two of your colleagues’ work and provide feedback for them to produce their best work. Remember this is to help them out so do not be mean, but also do not hold back. Be sure to highlight areas of success as equally as areas of failure. Use the template below the code to provide them this feedback. You can find the [project links here](https://docs.google.com/spreadsheets/d/1ZmjrUl3k0LIIJps8jqobH6rOiYHnJQzXTxdWzqs9cro/edit#gid=0)

**Be sure to change the name of the project in the title above and in the document title.** This is the project number you are critiquing and should be included in the output file so that the document name reads ‘Critique\_of\_Project##.docx’. Once you are finished, e-mail me both documents (one document per critique) and I will upload them to the ‘Peer\_Reviewed\_Work’ folder so that your peers can view them. Do not e-mail me the .Rmd file. These reviews are due by **Friday, March 25th at 5:30pm CST**. For ease you can use this markdown file to fill out your responses and knit which will produce a word document for you.

## Feedback Below

**What is their topic on?**

* *Is the title consistent with the topic?*
* *In other words does the title make sense for the project?*

Their topic is on the language used in reviews for the Amazon Echo. The title makes sense for the project.

**Are the objectives of the project clearly identifiable?**

* *What are they wanting to study?*
* *What is the motivation of this project?*
* *What does the presenter hope to accomplish with this project?*

The objectives are clearly identifiable. The presenter wanted to determine the mood towards Amazon echo devices to see if the newer model is worth buying. This would ultimately help in buying future products if you could quickly look at buyer’s feelings as opposed to just number reviews.

**What data are used?**

* *What website(s) are scraped?*
* *Are other data brought in from outside sources?*
* *If so, what are they and how do they add to the project?*

The Amazon website was scraped. The variables found were review title, author, date, verified purchase, format, stars, comments, and helpfulness. No outside sources were used.

**What is your overall impression of the project?**

I thought this project was well done! I thought it was interesting to see how the presenter navigated the obstacles they ran into while doing this project. I also thought the classification of reviews into positive and negative was done well. I can see how this process could be further developed and refined in the future for use in other product reviews.

**Other encouragements/critiques you would like to provide to your colleague in order for them to have a more refined project.**

Overall I really liked this project! I liked how the presenter walked us through the code so we could see what they were scraping and how. I would have wanted to see more about how the positive and negative reviews were classified, as I wasn’t fully able to understand through the presentation, and I noticed one review had both positive and negative sentiments.